



Pete Marino

**Chief Public Affairs and Communications Officer
President, Tenth and Blake Beer Company**

As chief public affairs and communications officer, Pete is responsible for promoting MillerCoors business strategy and commercial interests with a wide variety of internal and external audiences, including employees, media, distributors, multicultural organizations, community groups, and local, state and federal governments.

Pete also is president of Tenth and Blake, the company's craft and import division. In this role, he is charged with growing the company's regional craft portfolio – which currently includes Hop Valley, Revolver, Saint Archer and Terrapin – as well as its prestige import beers, Peroni, Pilsner Urquell and Grolsch. He also oversees the company's craft beer hospitality, which includes the Blue Moon RiNo Brewery in Denver, the Leinie Lodge in Chippewa Falls, Wisc., and the numerous tasting rooms from our regional craft brewers.

Before joining the MillerCoors senior leadership team, Pete was the brewer's vice president of communications. Previously, he served as president, public relations, for OLSON + CO, and founder and president of Dig Communications, which was acquired by OLSON in 2010. Before founding Dig, he was a consultant with The Boston Consulting Group. He started working on the Miller Brewing Company business right out of undergrad at a public relations agency and later took on a role as manager of marketing communications for Miller.

Pete holds an MBA from the University of California - Los Angeles and a bachelor of arts in journalism from the University of Wisconsin - Madison.