



## **Kevin Doyle**

**President – Sales and Distributor Operations**

Kevin is president of sales and distributor operations for MillerCoors and is chiefly responsible for revenue, profit contribution and share growth.

Prior to his current role, Kevin was the chief commercial solutions officer for MillerCoors, leading the integration of our commercial operations, channel solutions and customer solutions teams.

Previously Kevin was chief customer officer, leading our sales efforts with regional and national chain retailers. In this role he developed and drove the MillerCoors Advantage, our bundle of goods and services designed to grow the size and value of retailers' beer categories.

Before the founding of MillerCoors, Kevin was the vice president of sales for the Midwest region of Miller Brewing Company.

Kevin began his career with Miller in 1983 as retail representative for Crescent Distributing in Harahan, La. He held a variety of sales leadership positions before being named vice president of national accounts and sales development in 1993. He was named vice president of sales for the southern region in 2001.

Kevin earned a bachelor's degree from Loyola University in New Orleans.