



David Kroll
Chief Marketing Officer



David Kroll is responsible for leading the company's efforts in brand marketing, innovation, insights, media, and sports and event marketing.

Previously, David was vice president of innovation for MillerCoors. Prior to joining MillerCoors in 2012, David spent more than 20 years in marketing and operations, driving profitable growth for some of the world's most recognized brands, which included a range of leadership positions with Dyson, Alberto Culver (Unilever), Wrigley, P&G and Cargill.

David holds both an MBA and a bachelor's degree from Cornell University. David and his wife have two children.