



## **Brad Schwartz**

### **Chief Strategy Officer**

As chief strategy officer, Brad is responsible for driving development, planning and execution of MillerCoors' overall long-range strategy.

Most recently, Brad was chief commercial solutions officer, leading the Commercial Center of Excellence, including channel solutions, revenue management, local marketing, category management, local/shopper insights, e-commerce and commercial operations. Prior to that, Brad served in a number of other leadership roles at MillerCoors and Miller Brewing Co., including as vice president of sales for the Northeast Region, vice president of emerging accounts, vice president of revenue management and sales development, and senior director of pricing management. Before joining MillerCoors in 2004, Brad worked in consumer packaged goods on sales and pricing initiatives for Accenture.

Brad holds a master's degree from the University of Wisconsin-Madison and a bachelor's degree from the University of Wisconsin-Milwaukee.