



2018 Program Messages

MillerCoors continues its 20-year commitment to the entrepreneur and small business communities across the country through its new engaging platform, Business and Beer.

- MillerCoors Business and Beer is a national networking series that empowers aspiring entrepreneurs and business professionals.
- This unique program is an educational business experience designed to celebrate the people and organizations shaping today's American business landscape.
- Each MillerCoors Business and Beer event will include a panel of subject matter experts, Q&A, and an On-the-Spot business pitch opportunity. Winners will receive a \$500 gift card for their business.

MillerCoors Business and Beer provides an opportunity for attendees to connect with modern innovators, thought leaders and pioneers.

- Hosted by established entrepreneurs and business professionals, the MillerCoors Business and Beer networking series will provide attendees a space to connect and collaborate over an cold brew.
- At each event, a panel of business experts will share their knowledge and engage attendees in different business topics and trends.

As the creators of a product that enables togetherness and inspires connections, MillerCoors is a big part of the communities where we operate. Economic empowerment is an important part of how we connect and invest in our communities.

- MillerCoors Business and Beer is partnering with local non-profit organizations whose mission is to provide professional clothing, mentoring and life skills to help under-privileged men and women become stronger contributors to their families and communities.
- MillerCoors Business and Beer events encourage attendees to bring their gently used business attire for donation at our events.
- For more information visit www.MillerCoors.com