



TOM LONG
Chief Executive Officer

Tom Long is chief executive officer of MillerCoors. Prior to this appointment, Tom was president and chief commercial officer of MillerCoors.

Tom was president and chief executive officer of Miller Brewing Company from 2006-2008, after joining Miller as chief marketing officer in 2005.

Tom has held senior global positions in sales, marketing and general management, working in more than 60 countries. Tom spent 17 years at The Coca-Cola Company where he held a variety of positions, including vice president of strategic marketing global brands, vice president strategic marketing research and trends, president of Coca-Cola's Great Britain & Ireland division and president of the Northwest Europe Division. Before Coca-Cola, he worked for McCann-Erickson Advertising.

Tom serves as vice chairman of the Beer Institute. Tom sits on the Board of Directors of Wolverine Worldwide. He is also a member of the board of directors of Chicagoland Chamber of Commerce, the Milwaukee Metropolitan Association of Commerce and the Greater Milwaukee Committee. Additionally, he sits on the board of trustees for the Boys & Girls Club of Milwaukee.

Tom earned a bachelor's degree from the University of North Carolina and a master's degree from Harvard Business School. He enjoys basketball, tennis and any other sport which keeps him fit enough to spend time with his wife, two daughters and son.