



TOM CARDELLA

**President and Chief Commercial Officer
Tenth and Blake Beer Company**

Tom Cardella is president and CEO of Tenth and Blake Beer Company, an independent division of MillerCoors focused on craft and import beers. The company's brands include Blue Moon, Leinenkugel's, Pilsner Urquell, Peroni Nastro Azzurro and Colorado Native.

Tom is a 30-year veteran of the global beer industry. Previously Tom served as eastern division president for MillerCoors, where he was responsible for driving the business in the MillerCoors eastern division, including its sales volume, profit contribution and share growth.

Prior to that, Tom was executive vice president of sales and distribution for Miller Brewing Company, a position he took in August 2006.

At Miller, Tom also served as senior vice president, international brands and market development. He took that position in 2005. Earlier in his career, Tom held a variety of sales and marketing management positions at Miller before joining InBev in 1997.

At InBev, Tom held several senior-level positions, including the U.S. vice president of sales.

He also served as CEO at Beck's North America, vice president strategic planning at Femsa Cerveza in Monterrey, Mexico and vice president of marketing at Labatt USA.

Tom has a bachelor's degree from the State University of New York at Geneseo, and a master's degree from the Advanced Management Program at Harvard University Graduate School of Business Administration.