



TOM CARDELLA
Eastern Division President

Tom Cardella is eastern division president for MillerCoors. A 25-year veteran of the global beer industry, Tom is responsible for driving the business in the MillerCoors Eastern Division, including its sales volume, profit contribution and share growth.

Most recently, he was executive vice president, sales and distribution, for Miller Brewing Company, a position he took in August 2006.

At Miller, Tom also served as senior vice president, international brands and market development. He took this position in 2005. Earlier in his career, Tom held a number of other sales and marketing management positions at Miller before joining InBev in 1997.

At InBev, Tom held several senior-level positions, most recently as the U.S. vice president of sales.

Tom has a bachelor's degree from the State University of New York at Geneseo, and a master's degree from the Advanced Management Program at Harvard University Graduate School of Business Administration.

Built on a foundation of great beer brands and more than 288 years of brewing heritage, MillerCoors continues the commitment of its founders to brew the highest quality beers. MillerCoors is the second largest beer company in America, capturing nearly 30 percent of U.S. beer sales. Led by two of the best-selling beers in the industry, MillerCoors has a broad portfolio of highly complementary brands across every major industry segment. Miller Lite is the great tasting beer that established the American light beer category in 1975, and Coors Light is the brand that introduced consumers to Rocky Mountain cold refreshment. MillerCoors brews full-calorie beers Coors Original Banquet and Miller Genuine Draft; and economy brands Miller High Life and Keystone Light. The company also imports Peroni, Pilsner Urquell and Molson Canadian and offers innovative products such as Miller Chill and the Sparks line of caffeinated alcohol beverages. MillerCoors features craft brews from the Jacob Leinenkugel Company, Blue Moon Brewing Company and the Blitz-Weinhard Brewing Company. MillerCoors operates eight major breweries in the U.S., as well as the Leinenkugel's craft brewery in Chippewa Falls, WI and two microbreweries, the Leinenkugel's 10th Street Brewery in Milwaukee and the Blue Moon Brewing Company at Coors Field in Denver. MillerCoors vision is to become the best beer company in America by driving profitable industry growth. MillerCoors insists on building its brands the right way through brewing quality, responsible marketing and environmental and community impact. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company.