



## **NEHL HORTON**

**Chief Communications & Government Affairs Officer**

Nehl Horton is chief communications and government affairs officer for MillerCoors. He is responsible for company communications with internal and external audiences, including local, state and federal governments.

Most recently, Nehl was senior vice president, communications and government affairs, for Miller Brewing Company, taking that position in September 2005.

Before Miller, Nehl held senior communications positions at pharmaceutical leaders Novartis International AG and Pfizer Inc.

Prior to that, he spent nearly a decade at The Coca-Cola Company in a variety of U.S. and international public affairs positions.

Nehl also spent several years in political communications roles, including press secretary for U.S. Senator Wyche Fowler Jr. of Georgia; communications director for the Democratic Senatorial Campaign Committee; and press secretary and director of legislative affairs to former Atlanta Mayor Andrew Young.

Nehl earned a bachelor's degree in English and political science from Duke University.

Built on a foundation of great beer brands and more than 288 years of brewing heritage, MillerCoors continues the commitment of its founders to brew the highest quality beers. MillerCoors is the second largest beer company in America, capturing nearly 30 percent of U.S. beer sales. Led by two of the best-selling beers in the industry, MillerCoors has a broad portfolio of highly complementary brands across every major industry segment. Miller Lite is the great tasting beer that established the American light beer category in 1975, and Coors Light is the brand that introduced consumers to Rocky Mountain cold refreshment. MillerCoors brews full-calorie beers Coors Original Banquet and Miller Genuine Draft; and economy brands Miller High Life and Keystone Light. The company also imports Peroni, Pilsner Urquell and Molson Canadian and offers innovative products such as Miller Chill and the Sparks line of caffeinated alcohol beverages. MillerCoors features craft brews from the Jacob Leinenkugel Company, Blue Moon Brewing Company and the Blitz-Weinhard Brewing Company. MillerCoors operates eight major breweries in the U.S., as well as the Leinenkugel's craft brewery in Chippewa Falls, WI and two microbreweries, the Leinenkugel's 10th Street Brewery in Milwaukee and the Blue Moon Brewing Company at Coors Field in Denver. MillerCoors vision is to become the best beer company in America by driving profitable industry growth. MillerCoors insists on building its brands the right way through brewing quality, responsible marketing and environmental and community impact. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company.