



## **LEO KIELY**

**Chief Executive Officer**

Leo Kiely is chief executive officer of MillerCoors. He is responsible for leading the new company and has a hands-on management style and keen knowledge of the beverage business.

Most recently, Leo was the president and chief executive officer of Molson Coors Brewing Company, a position he accepted in 2005. He has guided the company through major transitions in recent years, including the merger of Adolph Coors Company and Molson Inc. in 2005 and the acquisition of what is now Coors Brewers Limited in the United Kingdom. Leo joined Coors in 1993 as its chief operating officer, and moved into the role of chief executive officer in 2000.

Previously, Leo served in executive management and marketing positions with Frito-Lay Inc., a subsidiary of PepsiCo, and Ventura Coastal Corporation, a division of Seven Up Inc.

Leo earned a bachelor's degree from Harvard University and a master's degree in business administration from the Wharton School of the University of Pennsylvania.

Built on a foundation of great beer brands and more than 288 years of brewing heritage, MillerCoors continues the commitment of its founders to brew the highest quality beers. MillerCoors is the second largest beer company in America, capturing nearly 30 percent of U.S. beer sales. Led by two of the best-selling beers in the industry, MillerCoors has a broad portfolio of highly complementary brands across every major industry segment. Miller Lite is the great tasting beer that established the American light beer category in 1975, and Coors Light is the brand that introduced consumers to Rocky Mountain cold refreshment. MillerCoors brews full-calorie beers Coors Original Banquet and Miller Genuine Draft; and economy brands Miller High Life and Keystone Light. The company also imports Peroni, Pilsner Urquell and Molson Canadian and offers innovative products such as Miller Chill and the Sparks line of caffeinated alcohol beverages. MillerCoors features craft brews from the Jacob Leinenkugel Company, Blue Moon Brewing Company and the Blitz-Weinhard Brewing Company. MillerCoors operates eight major breweries in the U.S., as well as the Leinenkugel's craft brewery in Chippewa Falls, WI and two microbreweries, the Leinenkugel's 10th Street Brewery in Milwaukee and the Blue Moon Brewing Company at Coors Field in Denver. MillerCoors vision is to become the best beer company in America by driving profitable industry growth. MillerCoors insists on building its brands the right way through brewing quality, responsible marketing and environmental and community impact. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company.