



**ANDREW J. ENGLAND**  
Chief Marketing Officer

Andy England is chief marketing officer for MillerCoors, responsible for leading the company's efforts in all areas of marketing. He will focus on increasing the strength and relevancy of our portfolio of brands.

Previously, Andy was chief marketing officer of Coors Brewing Company.

Before joining Coors in February 2006, he spent more than 20 years in marketing and operations, driving profitable growth for some of the world's most recognized brands. Most recently, he was vice president of international marketing and strategy at The Hershey Company.

Prior to Hershey, Andy held a variety of senior marketing positions at Nabisco Biscuit Company, Cadbury Schweppes, Dr. Pepper/Seven Up and OpenTable, Inc.

England is a native of Epsom, United Kingdom, and holds a master's degree in business administration from Stanford University and a bachelor's degree in engineering science from Durham University in the United Kingdom.

Built on a foundation of great beer brands and more than 288 years of brewing heritage, MillerCoors continues the commitment of its founders to brew the highest quality beers. MillerCoors is the second largest beer company in America, capturing nearly 30 percent of U.S. beer sales. Led by two of the best-selling beers in the industry, MillerCoors has a broad portfolio of highly complementary brands across every major industry segment. Miller Lite is the great tasting beer that established the American light beer category in 1975, and Coors Light is the brand that introduced consumers to Rocky Mountain cold refreshment. MillerCoors brews full-calorie beers Coors Original Banquet and Miller Genuine Draft; and economy brands Miller High Life and Keystone Light. The company also imports Peroni, Pilsner Urquell and Molson Canadian and offers innovative products such as Miller Chill and the Sparks line of caffeinated alcohol beverages. MillerCoors features craft brews from the Jacob Leinenkugel Company, Blue Moon Brewing Company and the Blitz-Weinhard Brewing Company. MillerCoors operates eight major breweries in the U.S., as well as the Leinenkugel's craft brewery in Chippewa Falls, WI and two microbreweries, the Leinenkugel's 10th Street Brewery in Milwaukee and the Blue Moon Brewing Company at Coors Field in Denver. MillerCoors vision is to become the best beer company in America by driving profitable industry growth. MillerCoors insists on building its brands the right way through brewing quality, responsible marketing and environmental and community impact. MillerCoors is a joint venture of SABMiller plc and Molson Coors Brewing Company.