

Molson Coors Brewing Company
Statement on
Genetically Modified Organism (GMO) Ingredients

At Molson Coors, we put the safety and quality of our products at the top of our priority list and maintain full compliance with health, food safety, labeling and ingredient regulations in all of our markets. The basic ingredients of our brews are barley malt, yeast, hops and water, and in some products, wheat. None of which is genetically modified.

Molson Coors Europe guarantees that the beers they brew are GMO free as they have ready access to GMO free ingredients from the European market.

In some parts of the world, particularly North America, GMO food products are approved for use and widely available. In fact, 70-80% of the foods we eat in the United States contain ingredients, such as corn, that have been genetically modified (*Source: Consumer Updates - FDA's Role in Regulating Safety of GE Foods - May 14, 2013*). Our U.S. suppliers cannot guarantee that the corn (maize) products that we use in several of our recipes are GMO free. However, we contract with a third party lab to test a representative sample of our finished products in the U.S. and have never found detectable amounts of GMO ingredients in our beers.

Many of the most influential health organizations and regulatory agencies have determined GMO ingredients to be safe. Organizations like the [World Health Organization](#), [U.S. Food and Drug Administration \(FDA\)](#) and [U.S. National Academy of Sciences, Engineering and Medicine](#) have evaluated GMO crops in our food system and have found no negative health effects associated with GMO use.

As such, we believe that GMO products are safe for consumption and the health of our consumers, and the use of such technology to improve food crops can also bring important benefits to the planet and to mankind. We will continue to monitor and adapt to the guidance issued by health organizations and regulatory agencies as the GMO landscape evolves.

Molson Coors will continue to actively follow and engage in public discussions around genetically modified organisms and is prepared to review and modify our policy in light of any new guidance, scientific information and developments that may occur.

The logo for Molson Coors, featuring the word "MOLSON" in a bold, blue, sans-serif font and "Coors" in a red, cursive script font, both centered on a white background.